



CreateHealthy



## **Creating a Hill Country where all can contribute and thrive.**

In partnership with the entire Hill Country region, Create Healthy spent its first year of operation identifying areas of greatest opportunity to enhance the community's health and wellness. Create Healthy established itself operationally, grew its customer base, funding community projects and initiatives, and donated hours of service in the community. In partnership with the Stevens Wellness Center and Thrift Shop & Boutique teams, Create Healthy identified three core values as its defining principles:

**Trustworthy. Collaborative. Courageous.**

**JAN.**

**Opening of the revitalized Stevens Wellness Center**

**APRIL**

**Create Healthy named and formed**

**JUNE**

**Create Healthy board established**

**SEPT.**

**Create Healthy hosts Community Summit**

**DEC.**

**Create Healthy launches new brand identity**

**\$2,255,900+**  
invested in the community

**2023**

# **Year in Review**

## **Community Summit: Key Priorities**

Mental Health  
Childcare  
Healthy Living  
Health Education

## **Hill Country Service Area**

Gillespie County  
Blanco County  
Comfort  
Llano  
Mason

## **Create Healthy Advisory Councils**

Impact Council  
Grants Council  
Scholarship Council  
Investment Council



# Investing in wellness. Empowering communities.



## OUR FOCUS AREAS FOR 2023



### Operations

- Mission, Vision and Values identified in partnership with Thrift Shop & Wellness Center teams
- John (JP) Phelps takes on new role as Community Engagement Director
- Dawn Bourgeois welcomed as the new Wellness Center Director



### Customers

- Create Healthy Thrift Shop & Boutique customers grew from 27,663 in 2022 to 28,026 in 2023.
- Stevens Wellness Center members grew from 1,209 in January 2023 to 3,237 in November 2023.



### Community Impact

- Hosted 70 participants for the Community Summit and identified key priorities for the community
- 14 team members served the community across 12 unique outreach programs, including:
  - Healthy living and wellness education
  - Breastfeeding education
  - First Aid, CPR, and “Stop the Bleed” training
  - Fitness facility use for police & first responders
- 200 Thanksgiving meals provided to families in need
- Create Healthy supported FHS student athletes as a Billie Booster and football game sponsor

### Investments

Create Healthy's 2023 funding investments include:

- \$43,200 in event sponsorships
- \$2,112,700 in community donations, including:
  - \$75,000 toward the Texas Wine Auction's Wellness Uncorked health care initiative
  - \$1,000,000 in Childcare Investments
- \$100,000 in scholarships
- Fuel to the Fire Matching Donation Campaign - \$25,000 per organization - \$250,000 total
- 233 served from the Healthy U program

## 2023 AD HIGHLIGHTS

